



Orchestrating a brighter world

NEC

NEC COMPANY INTRO

12/April, Belgrade

Gabor FERENCI
Regional Sales Manager



COMPANY PROFILE

NEC = NIPPON ELECTRIC COMPANY

Provides Telecommunications, IT and Enterprise business solutions

- Around **100,000** employees worldwide
- **EUR 21,3 billion** net sales
- **217** consolidated subsidiaries
- Headquarters: **Tokyo, Japan**
- **119** years of brand success (since 1899)

- World's Top 100 **Most Innovative Organizations**

- Fortune Global **500** company

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NEC GROUP – SALES BY SECTOR



Telecom carrier:

- Microwave communications systems
- TOMS (OSS/BSS)
- Submarine Systems

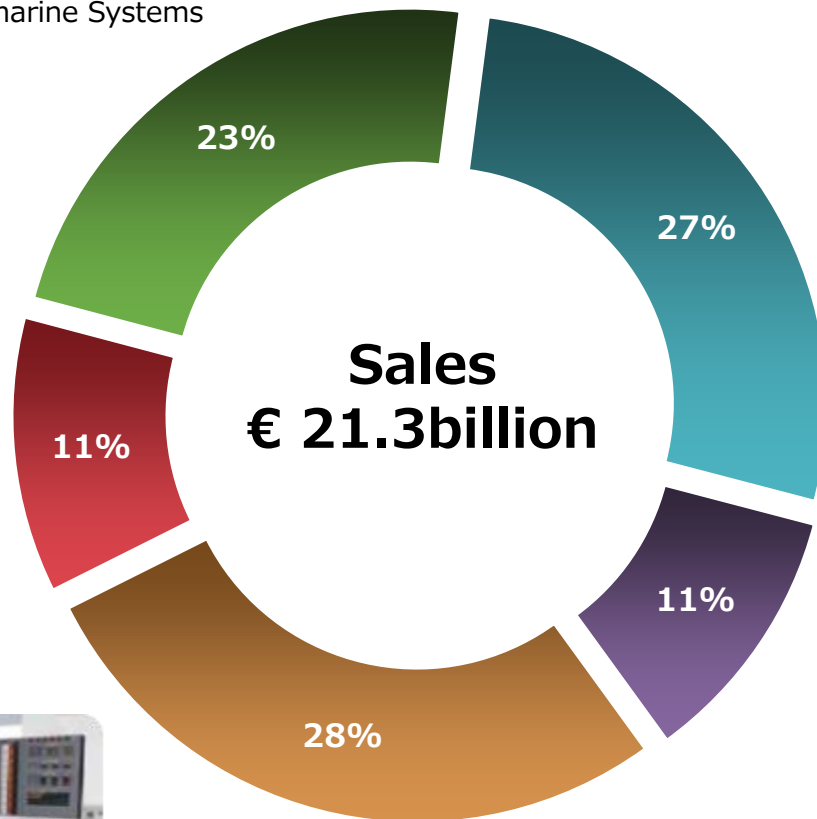
System Platform:

- Server
- Super computer



Enterprise:

- Global Supply Chain Management
- Retail Systems for Stores



Sales
€ 21.3billion

Others:

- Smart energy



Public sector:

- Satellite Communications
- Fingerprint Identification
- Disaster Prevention



NEC EMEA – SALES BY SECTOR

Enterprise/ System Platform

- Unified Communications
- IT platform solutions
- Manufacturing Industries Systems Division
- Retail Solutions (POS)
- HPC



Public Safety/ Smart Energy

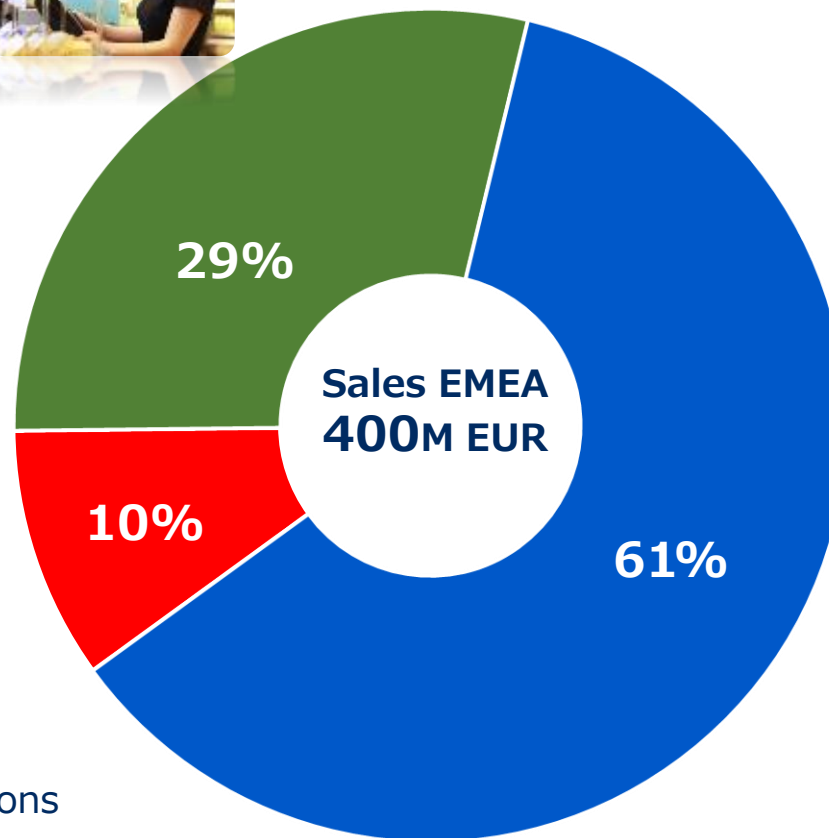
- Smart Energy
- Public Safety
- Social Infrastructure solutions



Smart City



Public Safety

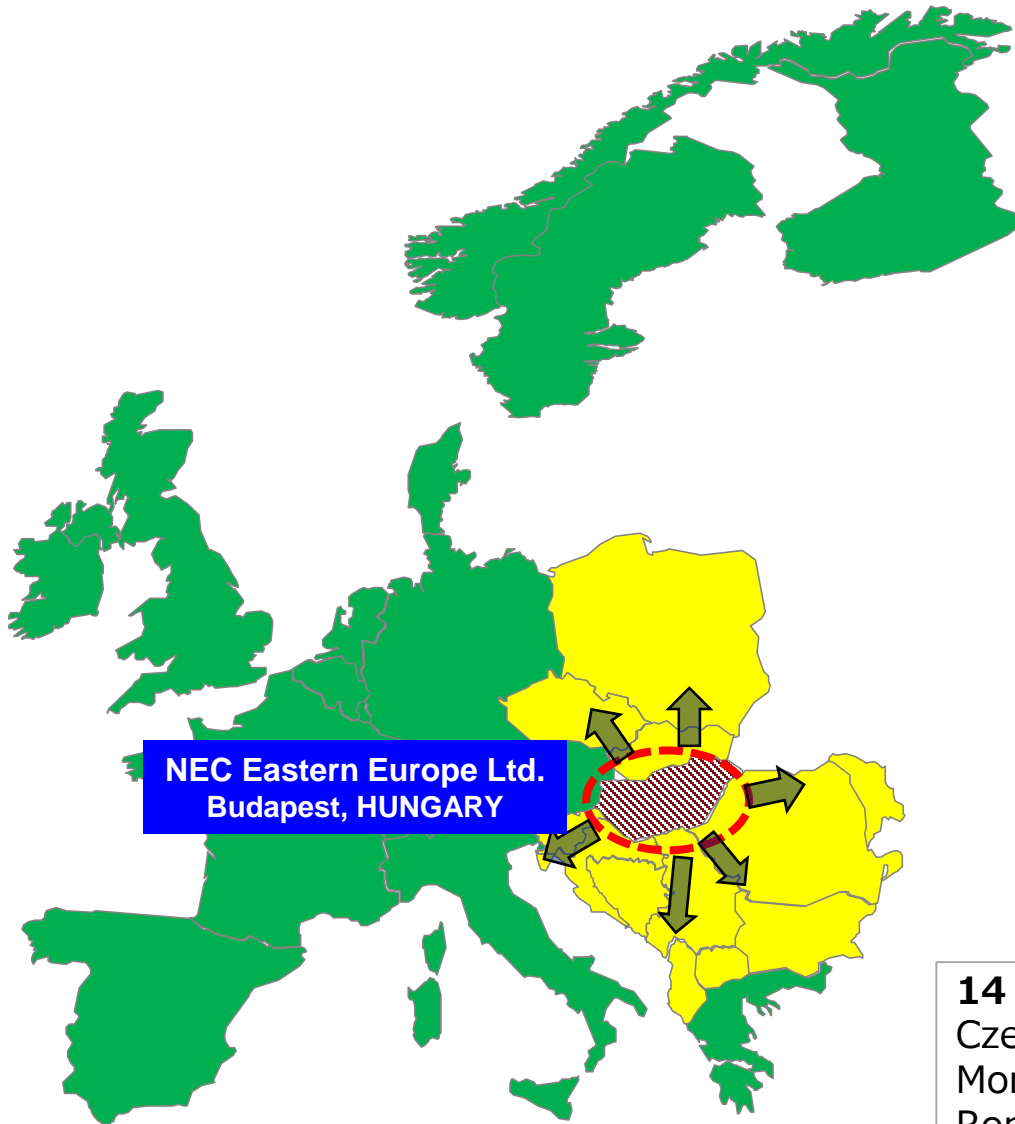


Telecom Carrier

- Wireless
- Small Cell
- Optical
- Cloud
- SDN



NEC EASTERN EUROPE



Foundation: 1st of April, 2009*

* under NEC Eastern Europe brand-name

Location: Budapest, HUNGARY

NEC EE covers 14 EE countries and operates a regional branch in Poland

Number of Employee: 40 persons
(27 HU, 13 PL)

Main business domain: Microwave to Telecom operators, Public Safety for GOV and IT Solutions to enterprises

14 countries: Albania, Bosnia, Bulgaria, Croatia, Czech Republic, Hungary, Macedonia, Moldova, Montenegro, Poland, Serbia, Slovakia, Slovenia, Romania

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